









# COIN SHOP

### A SMART INVESTMENT FOR EVERY ENTREPRENEUR



#### LONG-TERM AND STEADY INVESTMENT

Machines are replaced around 15 years after installation. The project is profitable around an average of 5-7 years.



#### **SELF-SERVICE**

During the daytime, the Coin Shop Owner simply needs to collect the money from the machines. and keep the coin shop clean.



## VERY RELIABLE AND QUIET MACHINES

Every Primus machine undergoes thorough testing before shipment – so, our machines do not need extra service or maintenance.

Moreover, Primus machines are extremely quiet – which makes them ideal for installation in residential buildings too.



## EASY TO CONTROL AND MANAGE

Trace-Tech software allows you to manage your coin shop remotely – you can adjust settings and make changes directly from your computer.



## REQUIRED SERVICES FOR PEOPLE

Washing, drying and ironing are activities that people will always need.





## WHY COIN SHOP?

# "TIME IS MONEY"

# COIN SHOP

### A SMART SOLUTION FOR WASHING YOUR LAUNDRY



#### TIME-SAVING

Washing and drying cycles in industrial machines take half the time of domestic machines (50-70 min. washing, 20-30 min. drying).

So, customers can wash and dry twice the amount of laundry in the same amount of time.



#### **HEAT-SAVING & ECOLOGICAL**

Wet clothes absorb heat from the surroundings, which increases the cost of home heating. Wet linens also increase the humidity in the room, which raises the risk of mould.



#### SPACE-SAVING

By using dryers in coin shops, customers can free up valuable space at home. No more bulky clothes horses in the living room, or hanging clothes cluttering the bathroom. And you don't have to make room for an expensive home dryer.



#### LARGE PIECES

Large items like duvets, curtains and pillows are very difficult to wash in domestic washing machines.

Thanks to the large capacity washing machines in coin shops, you can easily keep these items clean and always ready for use.

A necessity for allergy sufferers!



#### MORE WASHED CLOTHES

Customers can wash a large amount of laundry in a large-capacity washing machine (for example, 13 to 24 kg), or use several washing machines at the same time. The same applies to dryers.

So, customers again save a significant amount of time: all of your laundry is clean and ready for use in a jiffy.





# VVHY PRIMUS INDUSTRIAL MACHINES?



#### **BENEFITS**

- More energy-efficient
- Long lifespan and durability
- Wide capacity range
- Stacked dryer
- Boiler fed (washers)
- Gas heating (dryers, ironers)

#### Higher owner's profit

Long-term investment, minimum maintenance

Exact capacity to satisfy demands of potential clients

Shop space is as **efficient** as possible

Saves customer's time (fast & efficient heating)

**Cheapest way** to get requested temperature





# COIN SHOP MACHINES

## WIDE RANGE THAT FITS EVERYWHERE



#### **WASHERS**

**Range:** 6 – 18 kg capacity

**Construction:** free-standing / rigid-mounted **Heating:** electrical, steam, boiler fed **Recommendation:** FX65 or FX80 for clothes, ...

FX135 or FX180 for bed linen, curtains, ski suits, etc.







#### **DRYERS**

Range:
Construction:

Heating:

**Recommendation:** 

9 – 16 kg capacity free-standing / stacked electrical, gas, steam T13/13, stacked, gas heated



#### **IRONERS**

Roller diameter: 250 – 320 mm
Usefull roller lenght: 1000 – 2080 mm
Heateing: electrical / gas

**Recommendation:** 133-160/200, gas heated







# THE PRIMUS COIN STORE:

A SMART ALTERNATIVE THAT BRINGS COMFORT TO YOUR LIFE





# FREE YOURSELF WITH COIN SHOP SERVICE







# PAYMENT SYSTEMS



#### MACHINES RECEIVING COINS ONLY

- end-user
- If system breaks, only 1 machine is out-of-order



#### TOKENS (JETONS)

#### MACHINES RECEIVING TOKENS ONLY

- 1 If system breaks, only 1 machine is out-of-order
- Changing a price requires only1 system adjustment (the token distributor)

#### MIX OF COINS AND TOKENS

#### MACHINES RECEIVING COINS AND TOKENS

Tokens for washers & coins for dryers and ironers – if system breaks, only 1 machine is out-of-order + no confusion (only 1 kind of token for washers)

#### CENTRAL PAYMENT SYSTEM (CPS)

### COMPUTER WITH TOUCHSCREEN RECEIVING MONEY OR TOKENS

- Attractive system, modern design
- All money stays together (less work to empty)
- Connection via internet » control from home
- Changing a price requires only1 system adjustment
- Some CPS have an accountancy programme to register income



# CONSULTANCY AND PLANNING

#### CONSULTANCY, AUDIT

- Feasibility study is detailed suitability analysis
   of the selected location for the coin shop laundry
- Based on available objective and statistical information
- Location is the Key





#### **ANALYSING PARTS**

- 1. Population
- 2. Welfare and Poverty
- 3. Housing
- 4. Mobility and Competition
- 5. Score

#### **COST CALCULATION**

- Summary of water, gas and electricity consumption (each machine) – calculation of total water and energy costs
- Cost price for 1 washing and drying cycle







## THE FINAL CALCULATION OF PROFITABILITY

- 1. Pessimistic forecast
- 2. Usual forecast

An overview of all planned machines, cost per cycle, the expected monthly income (for washing machines, dryers, ironers, and overall), the calculation of other monthly expenses (rent, interest on loans, insurance, taxes, etc.) and the resulting net income for the month







#### 2D & 3D PROJECTS

- The Primus Project team can design and prepare a tailor-made project for your chosen coin shop location
- Our planners have experience in projection and installation of many projects around the world
- They will prepare for you a detailed visual and technical proposal and documentation relating to the project (installation and operation)





#### REPLACEMENT BUSINESS

- Audit of your old equipment
- Advice on replacement



#### PROJECT SCHEDULING

PROJECT CREATING
planning, drawings, calculations
within 2 weeks

MACHINES construction of your chosen machines

max 6 - 8 weeks

DELIVERY AND INSTALLATION depends on contract agreements



#### **TESTIMONIAL**

#### Robert Lahaye, coin shop owner:

"As a Coin Shop owner, water consumption is one of the main factors impacting my monthly profits. Since I replaced my old machines with the new FX machines, my water consumption has reduced considerably. I advise all other Coin Shop owners to replace their, big consumption' machines with the new FX line!"





# PROJECTING AND INSTALLATION

## INSTALLATION TIPS

	SPACE	Coin shop area: Behind machine	minimum 70m² 450mm behind each washer
	WATER	Pipes:	2-3 inlet pipes Ø 28mm (each machine)  1 return pipe to boiler Ø 15mm
		Drain: Boiler:	3" each washer to main drain pipe (110-150mm) 320L for small coin shop (5 small and 2 big machines) 420L for bigger coin shop (10 small and 4 big machines)
<b>(</b>	GAS	Evacuation:	420L for bigger coin shop (10 small and 4 big machines) 315mm chimney for 2 double dryers 355mm chimney for 3 double dryers 400mm chimney for 4 double dryers 150mm chimney for each ironer minimum 400mm main chimney to the roof (max 10m high)
4	ELECTRICITY	Fuse per machine: Main fuse: Fuse: Main differential:	16A 6KA 40A 10KA 4A bipolar 40A / 300mA



#### **TESTIMONIAL**

Bart De Bolle, coin shop owner:

"The purchase of the FX machines in full crisis has been one of my best decisions.

In September last year, I decided to replace my current machines with the new FX models. Although my machines didn't need to be replaced yet, the spectacular increases in energy and water prices were continuously putting my margins under pressure.

Now, after 6 months of operation, I see that my energy costs and water consumption have reduced dramatically, and so my margins have improved substantially."









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